

THE CANARA BANK OFFICERS' ASSOCIATION (Regd.)

Registered under Trade Unions Act, 1926 at Mumbai.
(Affiliated to AIBOC)



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19th November, 2024

Dear Canpals,

19th November is a very special occasion in the life of each and every Canpal. It is the day we celebrate our Founder's Day and take oath to rejuvenate our journey along with our Mother Bank. This day holds special significance as it reminds us of our roots and the values we stand for.

My Dear Canpals! Greetings to you all on this jubilant occasion of **119th Founders' Day!**

Our adored founder **Shri.Ammembal Subba Rao Pai**, who is our pride, is a great visionary and philanthropist. A lawyer and a banker by profession, an educationist and social reformer by temperament, he was the foremost among the pre-independence luminaries. His spirit of enterprise gave birth to our Mother Bank – The Canara Bank, in 1906. His seven founding principles still drive our Mother Bank's customer centricity and forms the cornerstone over which this global financial conglomerate called Canara Bank was built.

Our beloved founder wanted to transform our society into a paradise for every human being where every individual stands shoulder to shoulder to work for the upliftment of underprivileged and needy citizens. He blessed each and every Canarite with the

opportunity to serve the society through this wonderful institution called Canara Bank.

The vision of our founder resonates in everything we do today. The seed he planted have grown into a mighty tree and each and every Canpal is privileged to be its caretaker, ensuring it flourishes and continues to benefit generations to come.

To commemorate the 119th Founder's Day, I kindly request all my Canpal Family members to execute the following tasks:

- 1) Contact all the Top 10 deposit as well as advances customers of your branch and thank them for their continued patronage.
- 2) Every region should conduct innovative programs under the guidance of respective Regional Secretaries, where our renowned customers shall be invited and felicitated.
- 3) Make arrangements to conduct Canpal Activities across the country, which help us to walk through the vision of our founder.
- 4) Contact our former employees and thank them for gifting us a strong bank.
- 5) Organize lifesaving activities like Blood Donation camps, wherever possible.
- 6) Ensure to create awareness among public about our products and services in all areas.
- 7) Try to reach more Gen-Z customers and assure them that we are there and we will be there with them to grow together.

- 8) Ensure to take our Mother Bank's rich history and future roadmap to each and every top customer of our Mother Bank

In the recent past, we are scaling new heights in the latest advancements in the Banking Industry. New products were launched and our arsenal is upgraded to serve a large number of brothers and sisters. It is our earnest responsibility to take all these products to the apt customer.

Hats off to each and every Canpal, for giving your everything to make our Mother Bank, the Best Retail Bank in the industry.

Friends, as we forge ahead, let us hold tight the principles that have defined us since our inception. The core values such as integrity, innovation, customer-centricity, excellence and social responsibility are the markers that will guide us towards sustainable growth and success. In a world where these are precious commodities, our ability to uphold these values will set us apart.

On this very special day, let us take oath soulfully:

- 1) To contribute to our collective success.
- 2) To embody the principles of our respected founder and inspire others to do the same.
- 3) To make a difference, not just in our immediate sphere of influence, but in the lives of those we serve.
- 4) To dedicate ourselves wholeheartedly for the economic growth of our country through our Mother Bank.

Friends, let us celebrate our Founders' Day with pride in our past, confidence in our present and hope in our future. Let our

celebration serve as a reminder of the incredible journey we have undertaken and the limitless possibilities that lie ahead.

Let us remain committed to conduct business ethically, treat our customers with respect and give back to society through meaningful initiatives. Together, let us ensure that our Mother Bank not only achieves financial success but also serves as a beacon of trust, integrity and excellence in the industry.

Together, let us ensure to serve our customers with smile!

You care for the Bank and CBOA cares for you!

Flaw-Free Banking! Fraud-Free Bank!

DISCIPLINE IN CBOA, DEVELOPMENT IN CANARA BANK!

Yours faithfully,

A handwritten signature in blue ink, appearing to be 'Ravi Kumar K', with a long horizontal stroke extending to the left.

**RAVI KUMAR K
General Secretary**